

Reminder: Married Segment, Origin Destination Violation

28 March 2019

Canada

Dear Travel Partners,

First and foremost we want to thank the majority of our Partners who observe Cathay Pacific Airways/Cathay Dragon's commitment to effectively manage our revenue and create a level playing field for all partner sellers of our products. Your efforts are greatly appreciated.

Cathay Pacific manages inventory on an origin and destination (O&D) basis. Inventory that is available on a particular segment for one O&D, may not be available for another O&D, even though both O&Ds include the same segment as part of the itinerary.

Cathay Pacific's booking policy prohibits booking practices that result in the circumvention of inventory management controls and/or to obtain inventory for ticket sales which Cathay Pacific does not intend to offer for the passenger's actual O&D itinerary. **Prohibited practices include, but are not limited to, hidden cities that do not reflect the intended O&D and the booking of segments out of order.**

Cathay Pacific reserves the right to take necessary measures in order to prohibit agents engaging in the circumvention of Cathay Pacific's inventory controls. These measures include, but are not limited to, **cancelling of said space, issuance of debit memos up to the value of the lost revenue and immediate GDS delink to booking Cathay Pacific inventory.**

Thank you for your continued co-operation and understanding.

**Yours truly
Cathay Pacific Airways Ltd.**