

Announcing new service to Guangzhou.

This September, Cathay Pacific's sister airline, Dragonair, will offer twice daily service to Guangzhou. With an early morning and late evening departure, we now offer even more convenient connections between the Pearl River Delta and Hong Kong.



Asia Miles



Skytrax Airline of the Year 2009

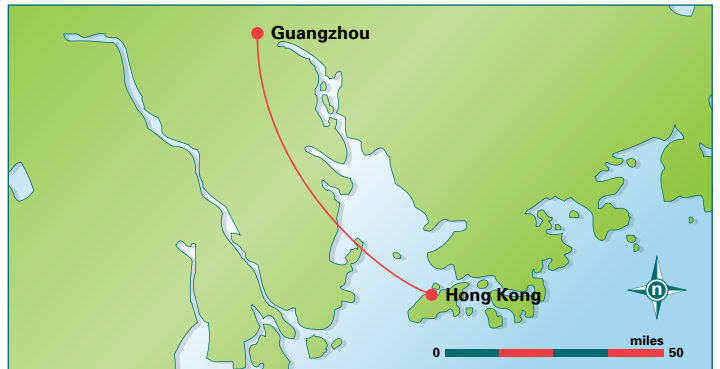


CATHAY PACIFIC

Convenient Connections to Guangzhou.

These flights connect easily with our daily service from North America.

Beginning in September, Cathay Pacific's sister airline, Dragonair will launch new service to Guangzhou, the biggest city in the fast-growing Pearl River Delta region. The early morning and evening flights departing from Hong Kong are designed to provide great connections into and out of the Hong Kong hub from North America destinations.



Daily Routes	Flight	Depart	Arrive
Hong Kong - Guangzhou*	KA782	08:35	09:25
Hong Kong - Guangzhou*	KA786	20:40	21:30
Guangzhou - Hong Kong*	KA783	10:15	11:15
Guangzhou - Hong Kong*	KA789	22:25	23:25

* Operated by sister airline, Dragonair. Please check www.cathaypacific.com for the latest schedule.

The Cathay Pacific Difference.

Day or Night—We offer convenient departure times from North American gateways to Guangzhou.

Seamless Connection—Quick transit time at Hong Kong International Airport

"Ni Hao" or "Nei Ho" (Hello)—Our cabin crew speaks a variety of Chinese dialects including Cantonese and Mandarin.

Comfort Food—We offer a choice of Asian and Western cuisine option.

Service Straight From the Heart—On the ground, in the air, our entire team is here to make you feel special.

Skytrax Airline of the Year—Cathay Pacific was voted "Airline of the Year 2009" by 16 million passengers worldwide.

Product Summary Key features of Cathay Pacific's new cabins:**



New First Class

- "The Biggest Bed in the Sky"—seat easily converts to a 6'9" long x 3' wide bed
- Enhanced 17" Personal TV featuring Audio Video on Demand and noise canceling headsets
- Personal wardrobe with amenity kits, mattress, pillow and duvet



New Business Class

- Lie-Flat Bed—a new luxury seat that transforms into a 6'6" long flat bed
- Enhanced 15" Personal TV featuring Audio Video on Demand and noise canceling headsets
- Direct aisle access from each seat



New Economy Class

- "Fixed Back" seat design—creates a fixed living space that no longer interrupts the space behind when a passenger reclines
- LEAP Live Back™ Seat – features office chair technology for active postural support
- Enhanced 9" Personal TV featuring Audio Video On Demand

** New cabins will be progressively introduced on long-haul transpacific routes. Please note that due to aircraft rotation and operation restrictions, new cabins may periodically become unavailable.